



Rolls-Royce Motor Cars Media Information

ROLLS-ROYCE MOTOR CARS TO PRESENT A NEW COMMISSION IN HONG KONG BY LOCAL ARTIST MORGAN WONG

- Public Exhibition dates: 15 – 17 March 2015
- Opening times: Monday to Saturday: 10am-8pm, Sunday: 10am-6pm
- Location: Rolls-Royce Motor Cars Hong Kong
Shop 4, G/F, Wu Chung House, 213 Queen's Road East
Wanchai, Hong Kong, +852 2870 1692

Rolls-Royce Motor Cars is delighted to announce that a new installation by Hong Kong-based artist Morgan Wong will be presented within the marque's Hong Kong showroom. The work will be unveiled on 10 March 2015 and will be on display for one week to coincide with Asia's leading art fair, Art Basel in Hong Kong (15 – 17 March 2015). Wong will investigate the value of urban development in relation to the irrepressibility of time by transforming Rolls-Royce Motor Cars' Spirit of Ecstasy, from a symbol of beauty to an emblem for capturing timelessness. This new commission will be presented in partnership with Pearl Lam Galleries.

Morgan Wong's ambitious new commission *Untitled – Expressway* will be an installation with a component on the floor of the showroom together with multi-channel video work including footage taken while cruising on a route connecting the present heart of Hong Kong and a satellite 'new town' embedded in the city's prehistoric history. The Spirit of Ecstasy, which adorns every Rolls-Royce motor car, will seemingly bear witness to the changes of Hong Kong in an attempt to remind the audience that the process of transformation, and the speed at which it occurs, deviates from humanity. *Untitled – Expressway* will be comprised of abstract video, archive materials and a narration by a fictional character. It will be exhibited by monitor video

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projections, and also on the video screen in the rear compartment of a Rolls-Royce car. Inside the vehicle the audience will experience a virtual voyage in an intimate and timeless manner.

Morgan Wong's practice ranges from performance, video and installation, to works on paper. His new project will continue an on-going study of the key themes of experiencing temporality and the dynamism between Hong Kong and its people, which the artist explored in two of his pivotal past works *Untitled – Agnosia Series I* (2011) and *Journey – Hong Kong* (2007).

The work is the latest installation created as part of the Rolls-Royce art programme, which draws together the handcrafted elegance of Rolls-Royce motor cars with contemporary artists around the world. Internationally acclaimed artists including Ugo Rondinone, Erwin Wurm, Regina Silveira, Will Cotton, Angela Bulloch and Karl Lagerfeld have featured in the programme. Morgan Wong's project during Art Basel in Hong Kong continues the marque's partnership with Pearl Lam Galleries, following a successful presentation of a new commission in Rolls-Royce's Singapore showroom by American artist Carlos Rolón/Dzine in January 2015.

Paul Harris, Asia Pacific Regional Director of Rolls-Royce Motor Cars, said, "In Morgan Wong's work, we see a convergence of technology and art. It bears an interesting parallel to the confluence of Rolls-Royce's Bespoke craftsmanship and the cutting edge technologies used both in our manufacturing and on-board Rolls-Royce cars themselves.

"Recent collaborations have focused on digital art and light commissions, frequently inspired by Rolls-Royce automobiles themselves, celebrating the dynamism and momentum of our marque."

Artist, Morgan Wong said, "With Rolls-Royce's unique standing in the history of Hong Kong and the brand's constant pursuit of perfection, I am inspired to embark on a new work that delves into the notion of development through the effortless speed of an
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automobile. The flashing lights emitted from the abstract videos in *Untitled – Expressway* will be seemingly fragmented, reminiscent of the city from the eye of an imaginary character inside the vehicle.”

Pearl Lam, Pearl Lam Galleries said, “I am particularly delighted to see Rolls-Royce supporting the work of Morgan Wong, an emerging Hong Kong artist with tremendous talent and scope. For this project Morgan has created a video work documenting a journey through Hong Kong exploring the city’s transformation and continuing his focus on duration and timelessness.”

A preview video for Morgan Wong’s new commission will be able available on 2 March 2015 in advance of the unveiling of the new work via Rolls-Royce’s [PressClub](#) site.

- Ends -

Notes to Editors

Untitled – Expressway will be on display at the Rolls-Royce Motor Cars Hong Kong showroom from 10 March 2015 and will be on show from 15-17 March 2015 for public viewing.

Practical information:

Address: Rolls-Royce Motor Cars Hong Kong, Shop 4, G/F, Wu Chung House, 213 Queens Road East, Wanchai, Hong Kong, +852 2870 1692

Opening hours: Monday to Saturday: 10am - 8pm, Sunday: 10am - 6pm

About Rolls-Royce Motor Cars and the Spirit of Ecstasy

Rolls-Royce Motor Cars is the world’s leading luxury car manufacturer and has long shared a passion for creativity, design and craftsmanship with the world of art. Each Rolls-Royce motor car is one of a kind, created by hand in the award winning manufacturing plant in Goodwood, West Sussex, England. Since 1911, Rolls-Royce motor cars have been adorned with the ‘Spirit of Ecstasy’, a mascot for the brand created by British sculptor Charles Sykes. The artist, who was a graduate of London’s Royal College of Art, was commissioned to create a mascot that conveyed the spirit of Rolls-Royce motor cars and it is believed to have been inspired by a close relationship between John Walter Edward Douglas-Scott-Montagu and the woman

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thought to have been the model for the emblem, Eleanor Thornton. Until 1939, every Spirit of Ecstasy was produced by Charles Sykes by hand and signed by the artist. To this day, it is still an original work of art; every statuette is polished and finished by hand, and continues to represent the pinnacle of automotive design and engineering.

About the Rolls-Royce Art Initiative

The Rolls-Royce art initiative formally acknowledges the luxury car manufacturer's connection with the world of art. Including a series of art talks featuring both emerging and established artists, art drives, art walks, art receptions, new commissions of works in situ and partnerships with leading organisations, artists and key figures from the world of contemporary art including Isaac Julien, Hans Ulrich Obrist, Erwin Wurm, Angela Bulloch, Michael Zavros, Ugo Rondinone, Regina Silveira, Will Cotton, John Armleder, Marie-Jo Lafontaine, Reza Derakshani, Tomás Saraceno and Karl Lagerfeld have been involved in the art initiative to date.

About Morgan Wong

Morgan Wong was born in 1984. He lives and works in Hong Kong. Having research focus in durational performance and temporality, Wong's work is shown in museums, institutions and galleries including Tate Modern, Whitechapel Gallery (UK); ZKM Media Museum (Germany); Gwangju Museum of Art, Alternative Space Loop (Korea); Shanghai 21st Century Minsheng Contemporary Art Museum, Pace Beijing (China); Hong Kong Museum of Art, Para/site Art Space, Videotage, Oil Street Art Space, Pearl Lam Galleries (Hong Kong). He was featured in Frieze, Art Forum Online, Yishu, Pipeline among other media. His large scale installation was invited to participate at Encounters, Art Basel Hong Kong 2014. Other video, performance and installation works were shown at biennales and art fairs including the 8th Shenzhen Sculpture Biennale (China); the 18th Videobrasil (Brazil); the 17th Liste Art Fair (Switzerland).

About Pearl Lam Galleries

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Founded by Pearl Lam, Pearl Lam Galleries is a driving force within Asia's contemporary art scene. With over 20 years of experience exhibiting Asian and Western art and design, it is one of the leading and most established contemporary art galleries to be launched out of China.

Playing a vital role in stimulating international dialogue on Chinese and Asian contemporary art, the Galleries is dedicated to championing artists who re-evaluate and challenge perceptions of cultural practice from the region. The Galleries in Hong Kong, Shanghai and Singapore collaborate with renowned curators, each presenting distinct programming from major solo exhibitions, special projects and installations to conceptually rigorous group shows. Based on the philosophy of Chinese Literati where art forms have no hierarchy, Pearl Lam Galleries is dedicated to breaking down boundaries between different disciplines, with a unique gallery model committed to encouraging cross-cultural exchange.

Further information:

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](#). You can also find Rolls-Royce Motor Cars on [Facebook](#), [Twitter](#) and [YouTube](#).

For Rolls-Royce Motor Cars website and social media channels, please use the following links:

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