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Jenny Holzer LED Installation to Debut in HK

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Copyright 2010 Jenny Holzer, member Artists Rights Society (ARS), NY. Photo by Richard-Max Tremblay. Courtesy Sprüth Magers Berlin London Jenny Holzer "Ribs" (2010) 13 LED signs with blue, red, and white diodes, 94.3 x 508.6 x 94.3 cm.

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Jenny Holzer "Torso" (2007) Photo by Stefan Zenzmaier. Courtesy Galerie Ruzicska, Salzburg and Sprüth Magers Berlin London

American artist <u>Jenny Holzer</u> will debut in Hong Kong a major new bilingual installation that she describes as an "electronic wilderness."

Holzer will present "Light Stream" (2013) at <u>Pearl Lam Galleries Hong Kong</u> from September 18 to November 2. The piece combines selected phrases from Holzer's past series centered on text: "Truisms (1977-79)," "Living (1980-82)," and "Survival (1983-85)." The artist will present them on electronic signs and on stone benches to be installed in the gallery.

The work realizes Holzer's idea of a swarming mass of text, using statements from the three past works in Chinese and English, layered and wrapped around one another in frenetic light and color, encouraging reflection and dialogue.

The American artist explains in a statement from the gallery: "Though I rely on minimalist configurations, for decades I have wanted to offer a massive, irrational, unpredictable heap of glittering displays. I am happy about the paradox – what appears wild, chaotic,

and spontaneous is a greater technical puzzle and more difficult challenge to realize."

A selection of white marble benches will also be presented for the exhibition. These were the first works Holzer produced in Chinese. Statements such as "Money Creates Taste" and "Don't Place Too Much Trust in Experts" are carved into the bench seats in Chinese characters.

One of Holzer's Chinese-language work, a black granite bench engraved with Chinese characters, was shown by the gallery at Art Basel in Hong Kong in May of this year.

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