

PearlLam Galleries

sketch

British artist Mr Doodle transforms interiors of Grade II* listed London restaurant sketch and its iconic egg-shaped space Pods

Exhibition Dates 6 June–1 September, 2024
Venue sketch, 9 Conduit St, London W1S 2XG

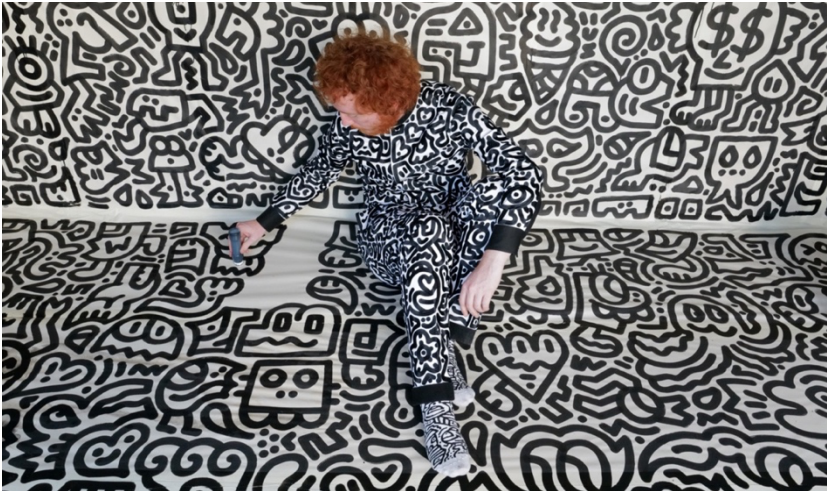


Image credit: Photography by Morgan Davies © Mr Doodle

- The artist reimagines the restaurant's Pod and reception with his distinctive doodles.
- *sketch and doodle* coincides with Mr Doodle's first UK museum show at The Holburne Museum.
- In the third instalment of Pearl Lam Galleries' collaboration with sketch, Mr Doodle becomes the latest exhibiting artist.

London—Acclaimed British artist and viral sensation Mr Doodle, also known as Sam Cox, is set to undertake a creative transformation of Mayfair restaurant sketch in London with his solo exhibition *sketch and doodle* from 6 June–1 September, 2024. This exhibition marks the third instalment in a collaborative series between Pearl Lam Galleries, spearheaded by its eponymous founder, and the venue.

Mr Doodle's vibrant illustrations will occupy the reception area and extend to the twelve retro-futurist egg-shaped Pod loos and adorn the walls of the Grade II* listed venue's bathroom. His interlocking designs will fill the Pods with recognisable characters from his work, as well as doodles directly referencing the venue's burst of colour and echoing the hues of the ninety overhead windows in the Pod area.

Exciting live doodling performances by the artist will take place over the month of June when Mr Doodle will work on his artworks at the venue, providing visitors with the opportunity to witness the artwork come to life.

Coinciding with this exhibition is *Mr Doodle! Museum Mayhem* at The Holburne Museum in Bath, marking his first ever UK museum show. The exhibition runs from 3 May to 1 September, 2024 and takes as its starting point a selection of Mr Doodle's sketchbooks that go back to his teenage years. In addition to the sketchbooks, canvases and sculptures on show, Mr Doodle's artwork adorns the actual walls, floors and ceilings of The Holburne Museum itself and even spreads beyond the museum, into the streets of the beautiful city of Bath.

Mr Doodle's compulsive doodle style has become his trademark, setting him apart in the contemporary art scene. His designs have already brought to life architectural facades and interiors, such as a 12-room mansion in Kent, England in which he and his family live. To date, Mr Doodle has amassed 2.9 million Instagram followers and collaborated with high-profile brands such as Fendi, Puma, Disney and Samsung. Through his work, Mr Doodle seeks to establish a universal doodle language, a mission he continues with his captivating designs, now bringing it to life on the canvas of sketch.

The Pearl Lam Galleries x sketch collaborative series highlights Chinese, African, and British voices from the gallery, playing a crucial role in fostering international dialogue and cross-cultural exchange between the East and West. Previous exhibitions include Chinese artist Danful Yang and Nigerian artist Alimi Adewale, and in January 2025 will feature Chinese artist Zhu Peihong and architect Lilyo Zhao.

Sam Cox, aka Mr Doodle says, "I'm looking forward to doodling at sketch. It's a very cool place—I can't wait to get my hands on those Pods and eat some of the tasty food in all of the restaurants at No. 9 Conduit Street!"

Pearl Lam, Founder of Pearl Lam Galleries, says, "I couldn't be happier to continue collaborating with sketch and bring you a summer filled with the joy of doodles. Mr Doodle's mission of creating a universal doodle language resonates profoundly with all of us. The ongoing collaborative series between Pearl Lam Galleries and sketch has consistently been committed to promoting cross-cultural interaction, highlighting voices from China, Africa, and Britain. This exhibition is a joyous tribute to the ability of art to bridge boundaries and spark significant dialogues."

Mourad Mazouz, Founder of sketch, says, "The timing of Mr Doodle's inauguration at sketch could not be more fitting. The artist's obvious talent coupled with his sense of fun will bring joy to our many national and international visitors—the world has never needed sunshine and a cup full of happiness as much as the present; no one can deliver this more than Mr Doodle. sketch is so pleased to host Mr Doodle's work and we are delighted to continue our collaboration with Pearl Lam Galleries."

About Mr Doodle

Mr Doodle began consuming the Earth's surface with doodles when he was born in 1994. He started out by covering his parents' furniture with doodles and eventually his whole bedroom until he realised his home wasn't a big enough canvas and he began doodling on the walls of local fast-food restaurants and schools. During his career, Mr Doodle has constructed a whole new visual phenomenon: his DoodleLand, where he manifests his vision of the world, producing dense clusters of characters, objects and patterns that grow and multiply relentlessly.

Mr Doodle began to garner recognition in the art world in 2015 and has since seen a meteoric rise in interest in his work. He stands at the forefront of a new art wave, taking the online art community by storm with a mass social media following. Truly a millennial artist, his works provoke discourse on what we consider fine art today.

Mr Doodle's works transcend beyond the canvas, invading furniture, rooms, clothing, cars, buildings and more. Like other artists of his generation, he also explored a number of collaborations with iconic brands, including Fendi, Puma, Samsung, Disney, Pac-Man, Redbull and MTV. But where Mr Doodle separates himself is in his sense of purpose: a deep and obsessive compulsion to expand and share his vision of DoodleLand. As a form of release or meditation, his process is fluid, therapeutic, uncalculated, and without hesitation, as if channelling directly from his world into ours with great stamina. He ultimately seeks to spread a sense of wonder, mayhem, and hope whilst seeking a greater understanding of his place in the universe.

About Pearl Lam Galleries

Pearl Lam Galleries is a driving force within Asia's contemporary art scene. Founded in 2005, the gallery plays a vital role in stimulating international dialogue and cross-cultural exchange between the East and West.

Following a rigorous programme, Pearl Lam Galleries presents museum-quality exhibitions that re-evaluate and challenge perceptions of cultural practice in Asia. With a thoughtfully balanced roster of Chinese and international artists, the gallery is strategic in its curation, positioning itself as an educator.

The gallery maintains spaces in Hong Kong and Shanghai. With a team of international staff, Pearl Lam Galleries' reach is global, having presentations at major international art fairs including Art Cologne, Art Basel, Frieze Masters, and West Bund Art and Design.

About sketch

sketch
9 Conduit Street
London, W1S 2XG

Opening times: Sunday to Tuesday: 8am–midnight | Wednesday to Saturday: 8am–2am
Telephone reservations: 020 7659 4500
Online reservations: [sketch.london/book](https://www.sketch.london/book)

sketch's home, 9 Conduit Street, is a Grade II* listed building that was designed by James Wyatt in 1779 and has previously been the headquarters of the Royal Institute of British Architects, before later becoming the London Atelier of Christian Dior. sketch was inaugurated in 2002 by restaurateur Mourad Mazouz and three-Michelin-starred MasterChef Pierre Gagnaire. As a destination for food, art and music, the Mayfair venue continues to contribute to the building's heritage as a destination for experimentation. sketch consists of the three-Michelin-starred Lecture Room and Library; the Parlour, a whimsical all-day cafe and bar at night; and the Gallery, a vibrant gastro brasserie, which is currently showcasing art by Yinka Shonibare, serving afternoon tea and dinner. sketch also encompasses the Glade, serving a lunch garden menu and cocktails at night, and the East Bar, a small intimate bar for London.


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